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Homes launch for south west renters looking to step on the property ladder



Annington has reported that more than a quarter of their purchasers across the UK over the last year were first time buyers. More and more people are deciding to get a foot on the property ladder as a result of the rising rental rates, especially in the South West which has been revealed as the most unaffordable place to rent in the UK outside of London, with the average rent to income ratio sitting at 44.1%.

To help people in the South West get on the property ladder, Annington has launched the next phase of its collection of homes in Devizes, Wiltshire. The release of these competitively priced three-bedroom homes on Drakes Avenue and Sarum Drive, follows the successful launch of homes on Redhorn Gardens at the end of the summer, as well as the collection of energy-efficient homes at Marlborough Close, which was unveiled in March this year.

The homes, which are available to purchase from £225,000, have undergone light refurbishment, having previously housed members of the Armed Forces.

Samantha Brazell, Branch Partner at Annington's appointed selling agent Allen & Harris, said: "Wiltshire has long been a popular location for first time buyers to settle down. There is plenty to do here as there's a nice blend of access to the Wiltshire countryside, as well as the hustle and bustle of the various market towns in the area. Devizes is a particularly popular spot; it has a lot going on with great commuter links to the surrounding areas.

"These homes are located in an established neighbourhood, which means you're getting a great price when compared with a new build, for somewhere that is already integrated into the community."

Louise Saunders, Head of Sales and Marketing for Annington, said: "It's wonderful to be able to return to Devizes to provide another selection of well-needed homes for local first-time buyers and families. Buyers can now purchase in a well-established area with mature green space and plenty of square footage at an attractive price."

Devizes town is set on the edge of the North Wessex Downs AONB, perfect for countryside walks, while its high street boasts a range of independently owned shops, cafés and pubs, as well as a monthly farmers' market. For commuters, Devizes offers

good transport links, with the nearest railway station, Pewsey Station, providing services to Newbury (in 22 minutes), Reading (in 42 minutes), London Paddington (in 1h 5m) and Exeter (in 1h 30m).

Just under 2.5 miles from these homes on Drakes Avenue lies Marlborough Close, another collection of homes retrofitted by Annington. With just two properties remaining, Marlborough Close offers smart-technology homes that have been brought up to the most energy efficient EPC A rating. Homeowners can enjoy lower energy bills and a smaller carbon footprint thanks to sustainable upgrades such as an AI-powered Mixergy Smart Cylinder Tank, air source heat pump, 14 photovoltaic panels, brand-new double-glazed windows, thermal rendering, and energy-efficient appliances. Prices for a four-bedroom property at Marlborough Close start at £540,000.

Prices for the three bedroom semi-detached homes at Drakes Avenue and Sarum Drive in Devizes start from £225,000. To book a viewing at any of the Annington homes available in Devizes, please contact Allen & Harris on 01249 814 681. To find out more about Annington, visit [Annington](#)